

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <div style="font-size: 1.2em; margin-top: 10px;">WABI-TV Bangor, ME</div>	<b>Date:</b> <div style="font-size: 1.2em; margin-top: 10px;">9/28/16</div>
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American Media Advocacy Group

I, \_\_\_\_\_,

Poliquin for Congress

being/on behalf of: \_\_\_\_\_,

US House of Representatives

a legally qualified candidate of the \_\_\_\_\_

Republican

political party for the office of: \_\_\_\_\_

General Election

in the \_\_\_\_\_

November 8, 2016

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:  
Poliquin for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:  
Tim Varney

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

9/2/16                      Steve Syrk                      agent for Poliquin for Congress  
Date    Signature

***To Be Signed By Station Representative***

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected  
Kim Lee                      Kim Lee                      GSN  
Signature    Printed Name    Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Poliquin for Congress

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steve Sycker agent for Poliquin for Congress

signature of candidate or authorized committee

Steve Sycker

printed name

9/23/14

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



125 West 55th St  
New York, NY 10019

Comments: Separation: 30

<b>Contract #</b> 25310580	<b>Changes as of:</b> 9/20/2016 at 4:15 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 509/942/7897	<b>Flight:</b> 9/23/16 - 9/29/16	<b>Total \$:</b> \$6,340.00
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP	<b>Advertiser:</b> POLIQUIN, BRUCE	<b>Total Spots:</b> 36
815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Product:</b> ME-2	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 5408074	<b>Buyer:</b> MediaAssistant, AMAG	<b>Primary Demo:</b> Adults 35+
<b>Salesperson:</b> NILE NOYES 202-872-5880	<b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$27.84
	<b>Assistant:</b> NILE NOYES 202-872-5880	<b>Total GRP:</b> 227.7
	<b>Separation:</b>	<b>Traffic #:</b> 6640

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/23	9/24	9/25	9/26	9/27	9/28	9/29	Total Spots	Total \$	CPP	GRP
1	F-M-Th 11a-12n		PRICE-RT 1-CBS/PRICE-RT 2-	\$90.00	4.1	30	1	0	0	1	1	1	1	5	\$450.00	\$21.95	20.5
2	F-M-Th 7p-7:30p		BIG BNG THEORY	\$275.00	11.8	30	1	0	0	1	0	1	0	3	\$825.00	\$23.31	35.4
3	F-M-Th 4p-5p		ELLEN	\$100.00	4.2	30	0	0	0	0	1	1	1	3	\$300.00	\$23.81	12.6
4	F-M-Th 5p-5:30p		TV5 NWS AT 5 1	\$260.00	10.8	30	1	0	0	1	1	1	1	5	\$1,300.00	\$24.07	54.0
REV-5	Sa 6p-7p		TV5 NEWS SAT 6	\$225.00	9.3	30	0	1	0	0	0	0	0	0	\$0.00	\$24.19	0.0
6	F-M-Th 5:30p-6p		TV5 NWS AT 5 2	\$285.00	11.3	30	1	0	0	1	0	1	1	4	\$1,140.00	\$25.22	45.2
REV-7	Su 6p-7p		TV5 NEWS SUN 6	\$225.00	9.0	30	0	0	1	0	0	0	0	0	\$0.00	\$25.00	0.0
8	F-M-Th 7a-9a		CBS THS MRNG-2<	\$100.00	3.4	30	1	0	0	1	1	1	1	5	\$500.00	\$29.41	17.0
9	F-M-Th 5a-6a		TV5 MORN NWS 1	\$125.00	4.2	30	1	0	0	1	1	1	1	5	\$625.00	\$29.76	21.0
REV+10	F-M-Th 6a-7a		TV5 MORN NWS 2	\$250.00	5.5	30	1	0	0	0	1	0	1	4	\$1,000.00	\$45.45	22.0
REV+11	M-F 12n-12:30p		NOON NEWS	\$100.00	0.0	30	0	0	0	0	1	0	0	2	\$200.00	\$0.00	0.0
<b>TOTALS:</b> 7 0 0 8 7 7 7														36	\$6,340.00	\$27.84	227.7

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25310580

Changes as of: 9/20/2016 at 4:15 PM

Version: Highlighting Revision 1

CPE: 509/942/7897

Flight: 9/23/16 - 9/29/16

Station: WABI

Total \$: \$6,340.00

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: POLIQUIN, BRUCE

Market: Bangor

Total Spots: 36

815 SLATERS LANE  
ALEXANDRIA, VA  
22314

Product: ME-2  
Agency Order #: 5408074

Office: WASHINGTON  
Primary Demo: Adults 35+

Total CPM: \$27.84  
Total GRP: 227.7

Buyer: MediaAssistant, AMAG  
Salesperson: NILE NOYES  
202-872-5880

Con Type: POLITICAL/NOTE  
Assistant: NILE NOYES  
202-872-5880

Traffic #: 6640  
Separation:

Special Instructions

## Order Level Comments

Date/Time	Added by	Comment
09/20/16 4:15 PM	NILE NOYES	Separation: 30
09/20/16 1:00 PM	Amber Bachelder	LINE 5- NA- NO SAT NEWS ON WABI LINE 7- NA- NO SUN NEWS DUE TO NFL. PLEASE REVISE
09/20/16 12:43 PM	System	Notice Received
09/20/16 11:29 AM	NILE NOYES	Separation: 30

## Competitive Information

Market Budget: \$11,527
WABI Share: 55%
Comment: WL BZ: 28%
WVIL: 17%

Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	36	\$6,340.00	\$27.84	227.7
<b>Total</b>	<b>100%</b>	<b>36</b>	<b>\$6,340.00</b>	<b>\$27.84</b>	<b>227.7</b>

Month	Spots	Dollars
2016-Sep	7	\$1,385.00
2016-Oct	29	\$4,955.00
<b>Total</b>	<b>36</b>	<b>\$6,340.00</b>

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/20/16 4:15 PM	NILE NOYES	Revised	1		\$0	\$6,340.00	Changes: Total Spots from 35 to 36, Total GRPs from 240.5 to 227.7, Total CPM from \$26.36 to \$27.84, User Entered \$ from \$0.00 to \$6,340.00, 4 buylines added or modified.
Makegood 1	9/20/16 1:00 PM	Amber Bachelder	Sent To Rep			\$0	\$6,340.00	Changes: Total GIMPs from 0 to 241, Total CPM from \$0.00 to \$26.361.75.
New	9/20/16 11:29 AM	NILE NOYES	Confirmed	35		\$6,340.00	\$6,340.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy

# ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>6640</b>	
	<b>Alt Order #:</b>	25310580	
	<b>Product Desc:</b>	ME-2	
	<b>Estimate:</b>	7897	
	<b>Flight Dates:</b>	09/23/16 - 09/29/16	<b>Primary AE:</b> Katz Washington, DC
	<b>Original Date / Rev:</b>	09/20/16 / 09/20/16	<b>Sales Office:</b> DC
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> National

<b>Agency</b>	<b>Name:</b>	<b>Amer Media &amp; Advocacy Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		815 Slaters Lane	<b>Billing Cycle:</b> EOM/EOC
		Alexandria, VA 22314	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Poliquin, Bruce</b>	<b>New Business Thru:</b>
	<b>Demographic:</b>	HH	<b>Order Separation:</b> 00:15:00
	<b>Product Codes:</b>	Candidates	<b>Advertiser External ID:</b>
	<b>Priority:</b>	P-04	<b>Agency External ID:</b>
	<b>Revenue Codes:</b>	AGY, POL, POL-CAND	<b>Unit Code:</b> General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	7	\$1,385.00	\$1,177.25
09/26/16	09/29/16	29	\$4,955.00	\$4,211.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	7	\$1,385.00	\$1,177.25	51.10
October 2016	29	\$4,955.00	\$4,211.75	176.60
<b>Totals</b>	<b>36</b>	<b>\$6,340.00</b>	<b>\$5,389.00</b>	<b>227.70</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, DC	DC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WABI	09/23/16	09/29/16	M-F 11a-12p PRICE IS RIGHT	CM	11a-12p	11111--	:30	5	\$90.00	P-04	4.10	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$90.00		4.10			
		Week: 09/26/16	10/02/16	1111---		4				\$90.00		4.10			
2	WABI	09/23/16	09/29/16	M-F 7p-730p BIG BANG THEORY	CM	7p-730p	1-1-1--	:30	3	\$275.00	P-04	11.80	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$275.00		11.80			
		Week: 09/26/16	10/02/16	1-1----		2				\$275.00		11.80			
3	WABI	09/23/16	09/29/16	M-F 4-5p ELLEN	CM	4p-5p	-111---	:30	3	\$100.00	P-04	4.20	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----		0				\$100.00		4.20			
		Week: 09/26/16	10/02/16	-111---		3				\$100.00		4.20			
4	WABI	09/23/16	09/29/16	TV5 News at 5p TV5 News at 5p	CM	5p-530p	11111--	:30	5	\$260.00	P-04	10.80	NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$260.00		10.80			
		Week: 09/26/16	10/02/16	1111---		4				\$260.00		10.80			
6	WABI	09/23/16	09/29/16	TV5 News at 530p TV5 News at 530p	CM	530p-6p	1-111--	:30	4	\$285.00	P-04	11.30	NM	4	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$285.00		11.30			

Order / Rev: 6640  
 Alt Order #: 25310580  
 Flight Dates: 09/23/16 - 09/29/16

Advertiser: Poliquin, Bruce  
 Product Desc: ME-2  
 Estimate: 7897

WABI-TV 5

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WABI	09/23/16	09/29/16	TV5 News at 530p TV5 News at 530p	CM	530p-6p	1-111--	:30	4	\$285.00	P-04	11.30	NM	4	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/26/16	10/02/16	1-11---		3			\$285.00			11.30			
8	WABI	09/23/16	09/29/16	CBS This Morning CBS This Morning	CM	7a-9a	11111--	:30	5	\$100.00	P-04	3.40	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/19/16	09/25/16	----1--		1			\$100.00			3.40			
	Week:	09/26/16	10/02/16	1111---		4			\$100.00			3.40			
9	WABI	09/23/16	09/29/16	TV 5 News at 430a TV 5 News at 5a	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	11111--	:30	5	\$125.00	P-04	4.20	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/19/16	09/25/16	----1--		1			\$125.00			4.20			
	Week:	09/26/16	10/02/16	1111---		4			\$125.00			4.20			
N 10	WABI	09/23/16	09/29/16	TV 5 News at 6a TV 5 News at 6a	CM	6a-7a	11-11--	:30	4	\$250.00	P-04	5.50	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/19/16	09/25/16	----1--		1			\$250.00			5.50			
	Week:	09/26/16	10/02/16	11-1---		3			\$250.00			5.50			
N 11	WABI	09/23/16	09/29/16	TV5 News at Noon TV5 News at Noon	CM	12p-1230p	11-----	:30	2	\$100.00	P-04	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/19/16	09/25/16	-----		0			\$100.00			0.00			
	Week:	09/26/16	10/02/16	11-----		2			\$100.00			0.00			
Totals														36	\$6,340.00